

Tam Kwok Yi, Danyi

CONTACTS



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<https://www.danyitam.com/>

EDUCATION

Visual Arts

Bachelor's Degree
Hong Kong Baptist University

2020 - 2022

Visual Communication

Higher Diploma
HKU SPACE Community College

2018 - 2020

LANGUAGE

- Cantonese - Native
- Mandarin - Good
- English - Intermediate

Portfolio:

<https://drive.google.com/drive/folders/12ZhAfBwGVt4jYhKEYhqBQVRXh6aReefk?usp=sharing>

WORK EXPERIENCE

09/10/2023- **Project Coordinator**

present

International Art Exchange Company Ltd.

- Coordinating with operation team for project schedules, arrangement, resources, artworks installation, shipping etc.
- Support daily operational and administrative duties in a smooth and effective manner
- Assist in managing and creating designs for social media and other design materials

22/8/2022- **Junior Graphic Designer**

19/6/2023

So Creative Ltd.

- Design and develop graphics for digital and print media, including posters, banners, animations, videos
- Transform concepts and ideas into compelling visual representations
- Work on multiple projects simultaneously, meeting deadlines and delivering exceptional quality work

5/7/2021-

31/8/2021

Marketing Graphic Design Intern

Hush Home Hong Kong Ltd.

- Conceptualized and produced cross media design materials for online and offline platforms, including banners, brochures, poster stand, backdrop, billboards, gif etc.
- Maintain and updates visuals for website and social media
- Contributed to marketing campaigns brainstorming

2016-2021

Freelance designer and illustrator

Hong Kong Life Planning Association, Kaaha Kitchen restaurant, Full Broad Education Centre, Fai Zi Food Delivery Ltd. etc.

- Tailored and executed and creative ideas of cross media for marketing collateral and promotional materials for various companies and organizations, including graphic designs, illustrations and short videos
- Liaised effectively with a wide range of clients to meet their needs and requirements

SKILLS

Adobe Suite

- Photoshop - Intermediate
- Illustrator - Proficient
- InDesign - Intermediate
- Premiere Pro - Elementary
- After Effects - Elementary

Illustration and animation

- Clip Studio Paint - Intermediate
- Opentoonz - Intermediate
- PaintTool SAI - Proficient